

Digital Marketing Plans:

Please refer below for some suggested Digital Marketing Plans suitable for your site:

Parameters	Packages		
	Silver	Gold	Platinum
Keywords to be optimized	10	15	20
Site Analysis & On-page Optimization			
Competitor Check	✓	✓	✓
Keyword Analysis	✓	✓	✓
Website Health Status	✓	✓	✓
Put Meta Tags	✓	✓	✓
Alt Tag Optimization	✓	✓	✓
Duplicate Content Check	✓	✓	✓
Sitemap file Creations	✓	✓	✓
Robots file Creation	✓	✓	✓
Analytics Account Creation	✓	✓	✓
Set Up Webmaster Tools	✓	✓	✓
Google Places for Your Business	✓	✓	✓
Bing Place for your Business	✓	✓	✓
Off-page Optimization			
Local Business Directory	✓	✓	✓
Social Bookmarking	✓	✓	✓
Artical writing and Submission	✓	✓	✓
Blog Writing and Posting (External or Domain Blog)	✓	✓	✓
Video Submission	✓	✓	✓
Classified Ad Posting	✓	✓	✓
Image Submission	✓	✓	✓

Social Media Submission			
Facebook	✓	✓	✓
Twitter	✓	✓	✓
Linked In	✓	✓	✓
Google +	✓	✓	✓
Monthly Reporting			
Traffic Monitoring & Links report	✓	✓	✓
Minimum Duration	6 Months	6 Months	6 Months
Charges Per Month	\$399	\$599	\$799

Note: Since SEO algorithms change frequently, we will monitor all the activities regularly and alter the SEO strategy as and when required, so that we can provide you optimum output in terms of better SEO performance of your website.

Also based on the plan selected by you for your Digital Marketing campaign, we will create a detail road map for 6 months and present it to you. So kindly advise how you want to go ahead with this proposal.

We will look forward to hear from you.

Thanks!